



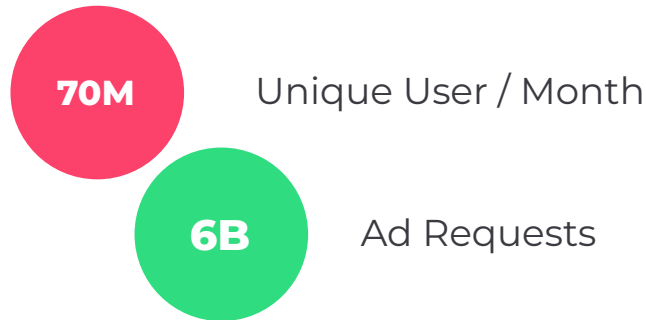
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Premium Demand



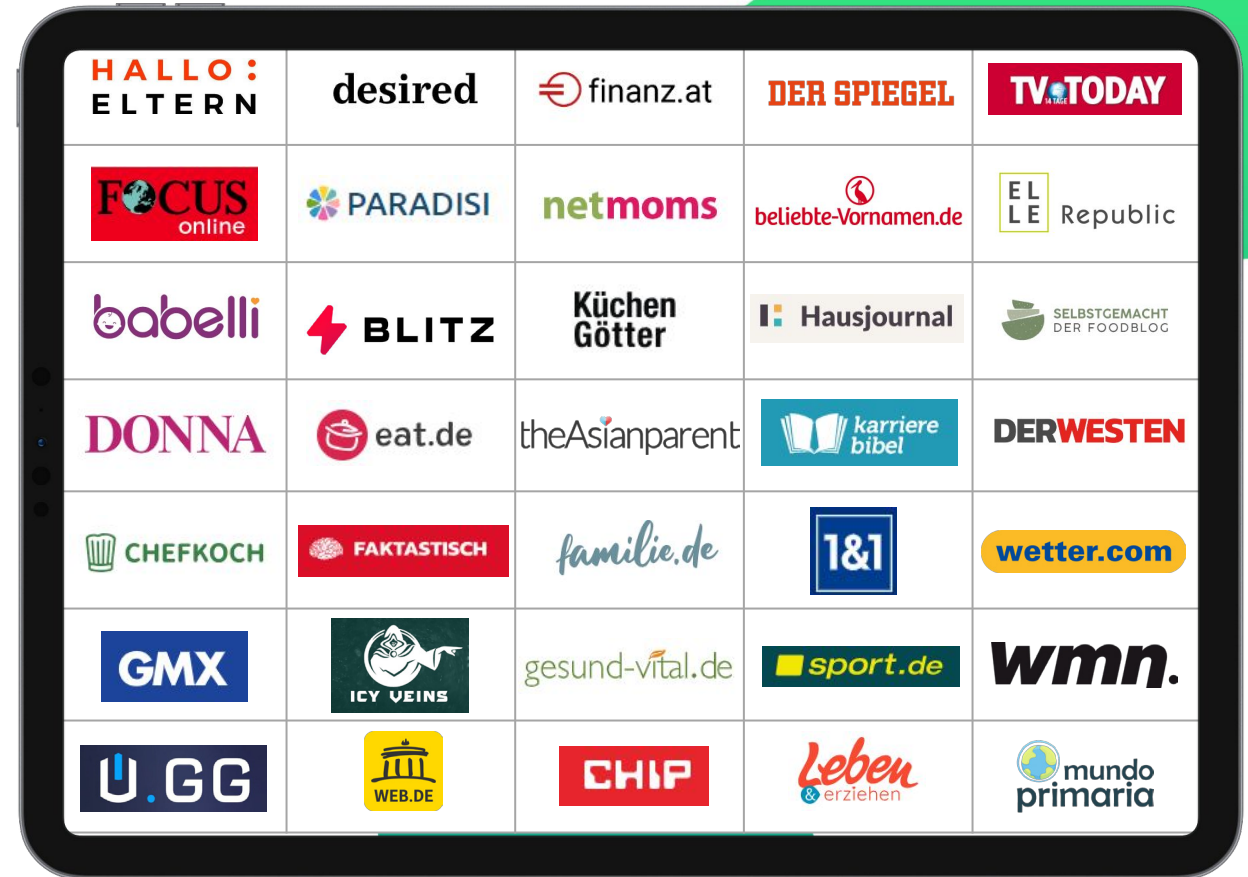
We love Video

TargetVideo is one of the leading video publishing companies in Germany. We produce high-quality content for mobile, web, CTV and social media. With our successful media brands and premium websites, we reach and monetize over **70 million users**.



In the fields of: Family, Sport, Nutrition, Health, Infotainment, Wellness and Home&Living

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Programmatic Types

Open Auction

- ▶ Instream and Outstream Integration
- ▶ Booking immediately possible without reconciliations in advance
- ▶ High Reach
- ▶ Transparency
- ▶ Attractive CPM's

Private Auction

- ▶ Different deals can be booked to reach the exact target audience
- ▶ Run of Network Deal
- ▶ Run of Channel Deal
- ▶ Best Performer Deal



TargetVideo Matched InStream®

Integration

The advertising video is played after a 5-second cliffhanger in the premium editorial video.

SSP's

Inventory bookable among others via

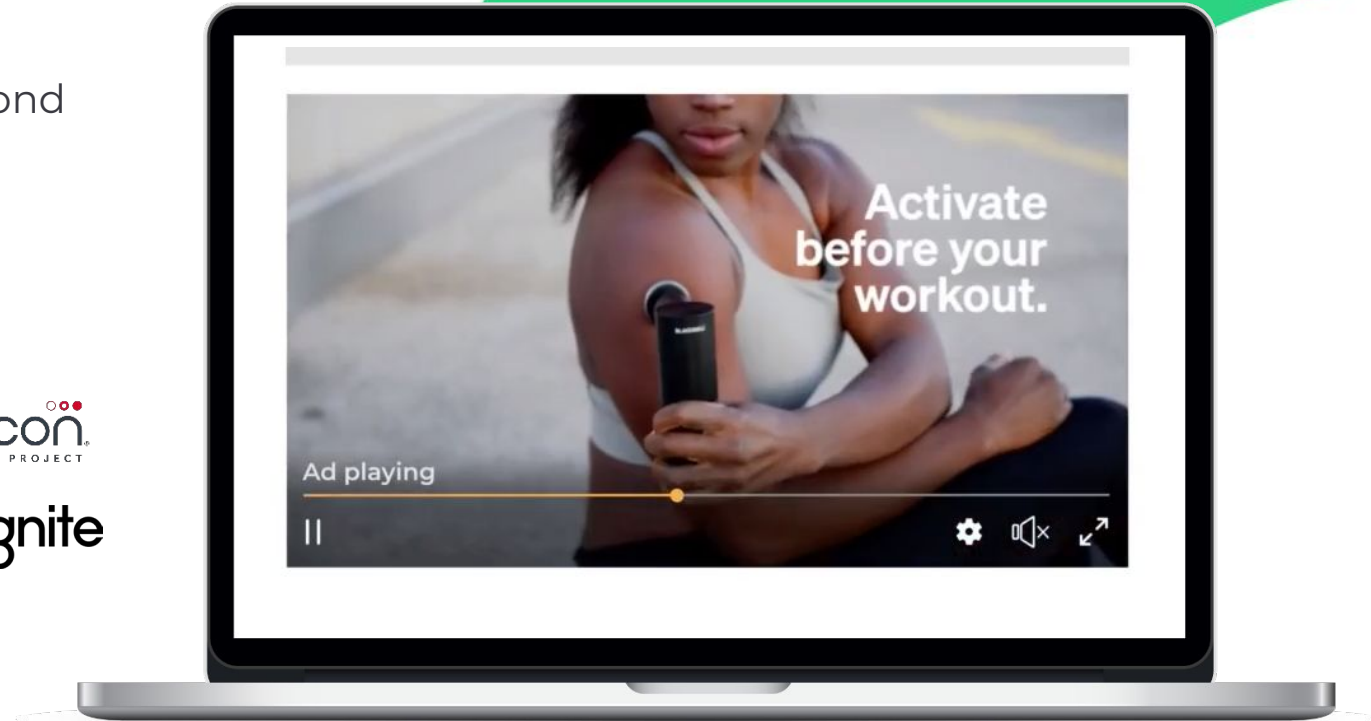


International Delivery*

USA, Italy, Germany, Spain, Brasil, Chile,
Great Britain, Netherlands, India, Indonesia

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*among others



DEALS



Run of Network Deal

Maximum reach across all channels

- 100% brandsafe
- Complete transparency
- Targeting possible via us as a pre-targeted deal or through the DSP
- ID solutions: TTD ID, ID 5, Criteo ID
- Also bookable as a bumper ad



Run of Channel Deal

Targeting in the appropriate environments

- 100% brandsafe
- Complete transparency
- Delivery in the appropriate industrial environments (food, health, news, infotainment)
- Targeting available through us as a pre-targeted deal or through the DSP
- ID solutions: TTD ID, ID 5, Criteo ID
- Also bookable as a bumper ad



Best Performer Deal

Reach with VTR guarantee

- 100% brandsafe
- Complete transparency
- RoN or RoC deal with a guaranteed VTR > 80%
- Targeting possible via us as a pre-targeted deal or through the DSP
- ID solutions: TTD ID, ID 5, Criteo ID
- Also bookable as a bumper ad

OTT & CTV Solutions

TargetVideo's white-label OTT and CTV apps support all platforms and channels, including: **Android / AndroidTV, iOS / AppleTV+, webOS, Tizen, Amazon Fire TV, Desktop & mobile web.**

Reach your audience at home or on the move.

ANDROID

iOS

androidtv

apple tv+

TIZEN

webOS

amazon fireTV

targetvideo




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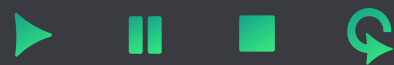
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Thank you.



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